

August 10, 2024

To,

Manager-CRD,
BSE Ltd.,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

Scrip Code: 532705
ISIN No.: INE199G01027

Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza', Bandra Kurla Complex,
Dalal Street, Bandra (E), Mumbai-400 051

Symbol: JAGRAN
ISIN No.: INE199G01027

Dear Sir / Madam,

Sub: Intimation to Stock Exchange – Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter ended June 30, 2024

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter ended June 30, 2024.

Kindly take the above on your record.

Thanking You,

For Jagran Prakashan Limited

(Amit Jaiswal)
Chief Financial Officer, Company Secretary and Compliance Officer
ICSI Membership No.: F5863

Encl.: as above



Jagran Prakashan Limited

Q1FY25
Result Presentation

Safe Harbor



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Group Key Highlights



Operating Profit benefited from lower newsprint price

- Flagship brand Dainik Jagran achieved growth in operating profit & margin on YoY basis
- Fall in newsprint prices has been the primary reason for operating growth

Strategic Integration of Radio, Digital & Non-FCT to drive growth

- Radio City continues to maintain its Market share at 19% in Q1FY25
- 34% Revenue Garnered from Created Business - Properties, Proactive pitches, Digital, Sponsorships & Special days
- Digital revenue for Q1FY25 witnessed an impressive growth of 45% over Q1FY24

Further Strengthening our Position

- JNM is amongst the top 10 in India and amongst top 20 in India in news/information category
- Registered a reach of ~93 Million Total Unique Visitors in the News/Information category*
- Investment in various digital platforms to support future growth

Strategy Realignment Yielding Results

- Outdoor and Event registered strong growth in revenue of 26% on YoY basis
- Segment can become meaningful value creator in due course of time

Net Cash of Rs. 1,000 Crores at group level

Business Performance

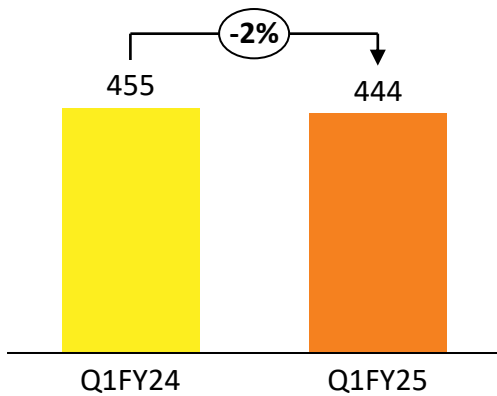


Resilient Performance

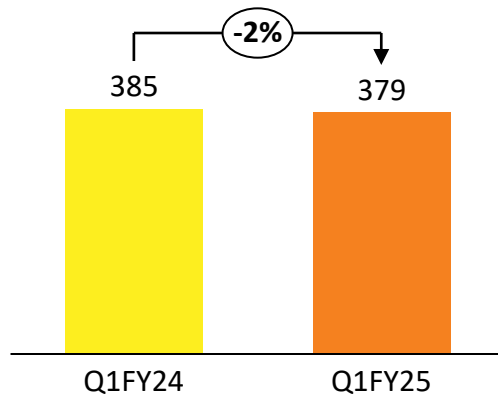


CONSOLIDATED

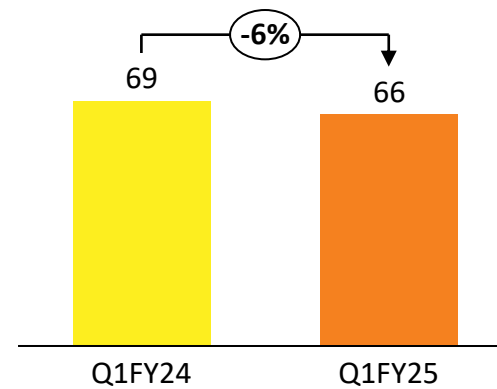
OPERATING REVENUE



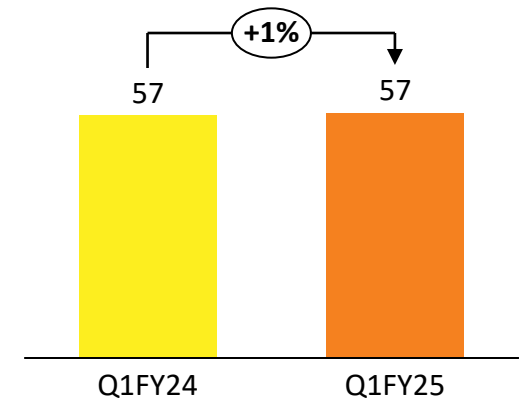
OPERATING EXPENSES



OPERATING PROFIT

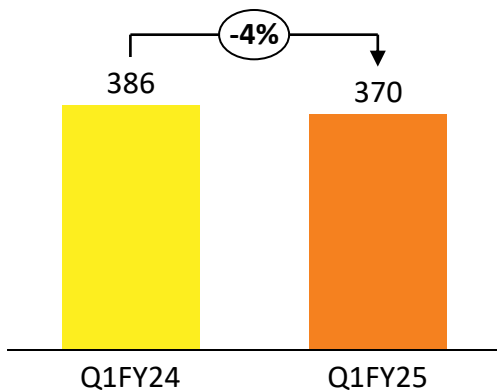


PROFIT BEFORE TAX

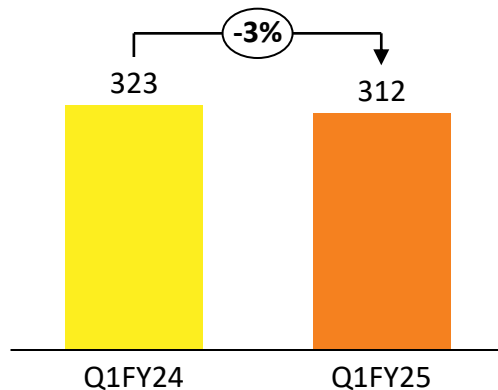


STANDALONE

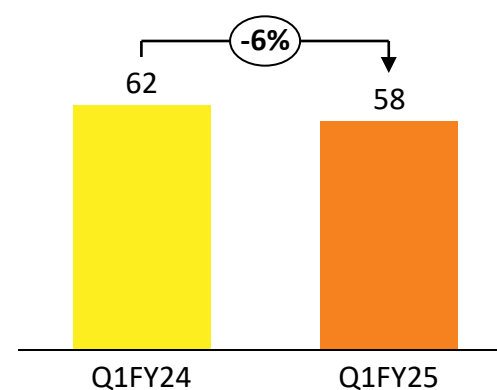
OPERATING REVENUE



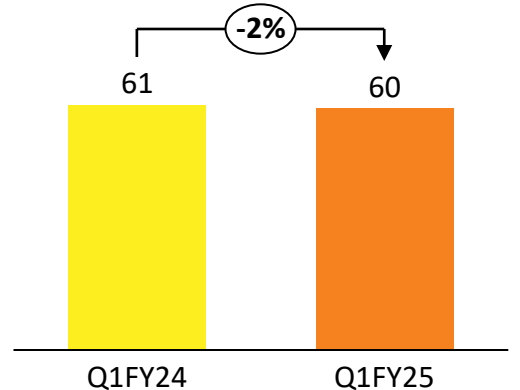
OPERATING EXPENSES



OPERATING PROFIT



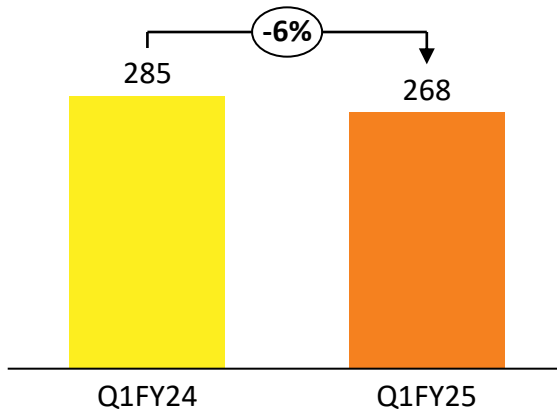
PROFIT BEFORE TAX



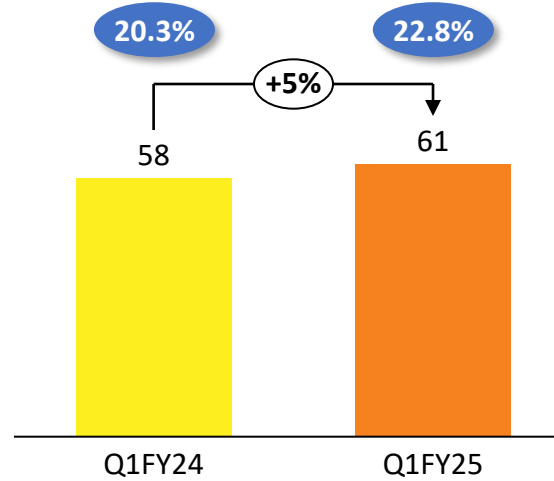
Dainik Jagran – Operating Highlights



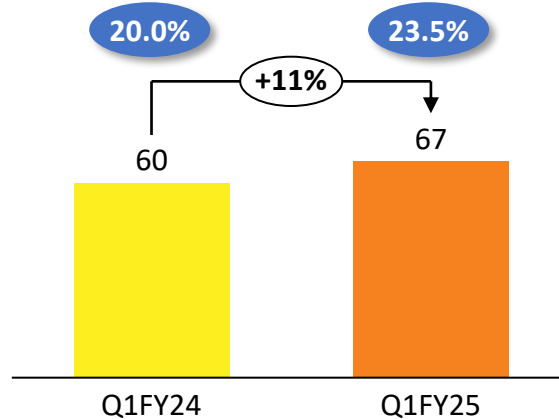
OPERATING REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



Leadership position remains intact

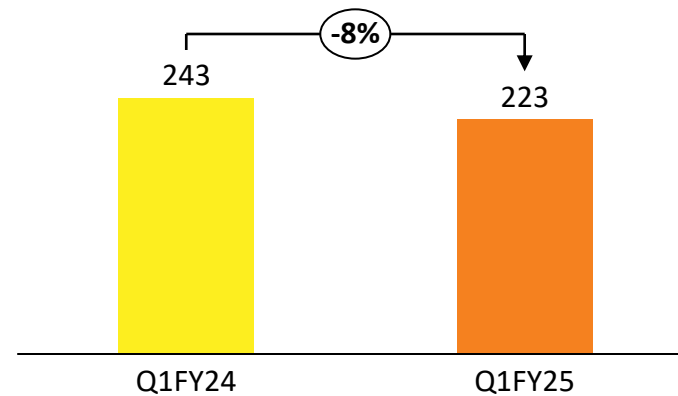
Registered growth in operating profit of ~5% and witnessed a margin expansion of ~250 Bps. This growth was primarily attributed to lower newsprint price and prudent control over cost

Print Business Performance

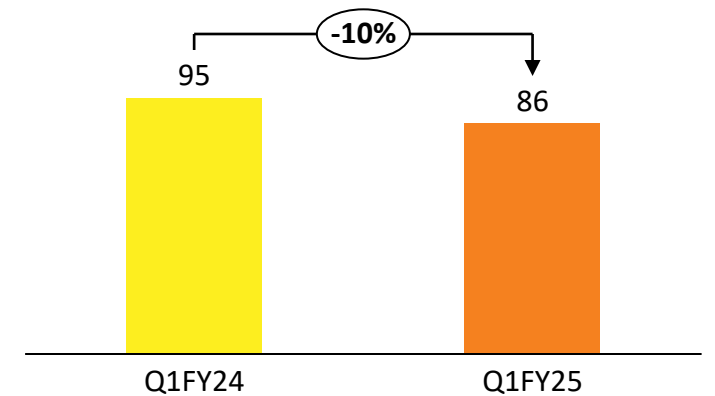
Advertisement Revenue was impacted by fall in government advertisement

Growth in Operating Profit Margin on the back of lower newsprints prices, reduced cost of materials & continuous control over cost

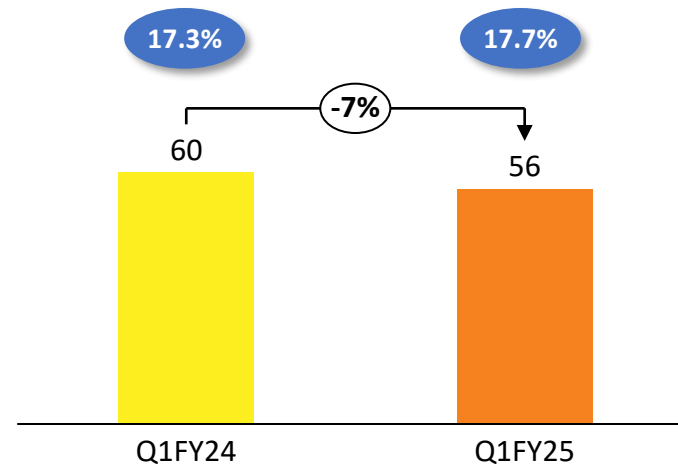
ADVERTISEMENT REVENUE



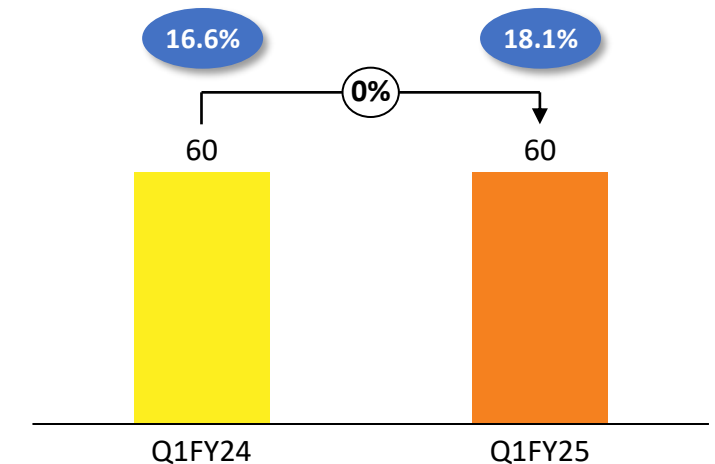
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



MBL: Operating Performance

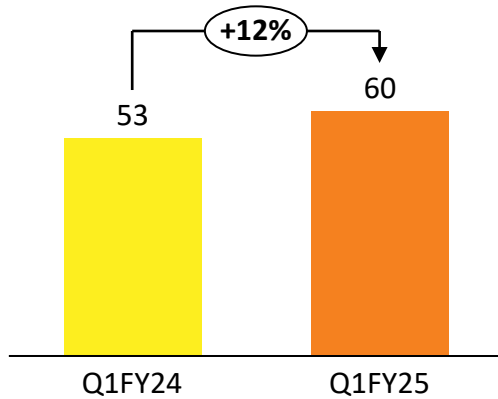


Radio City's Market share* is 19% in Q1 FY25

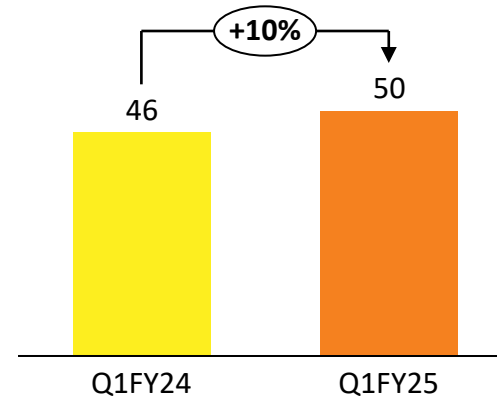
2nd Highest client count share in the Industry with 40% in Q1FY25

40% of the total clients on the Radio platform advertised on Radio City

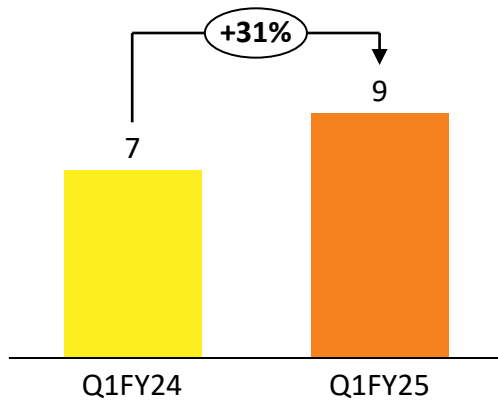
OPERATING REVENUE



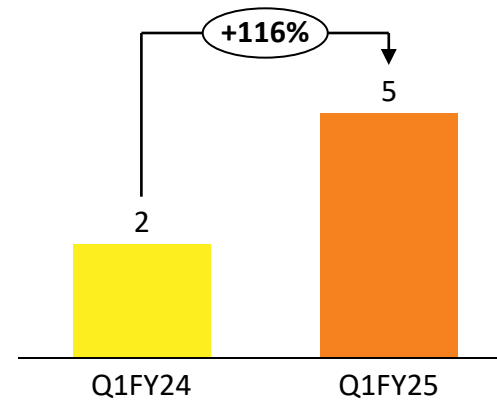
OPERATING EXPENSES



OPERATING PROFIT[^]



PROFIT BEFORE TAX^{}**



Registered an impressive growth of 45% in Digital Business

34% of Revenue generated from a variety of offerings: Proactive proposals, Digital initiatives, Sponsorships, and Special events

* Source: Aircheck 15 Markets
[^] Includes other income

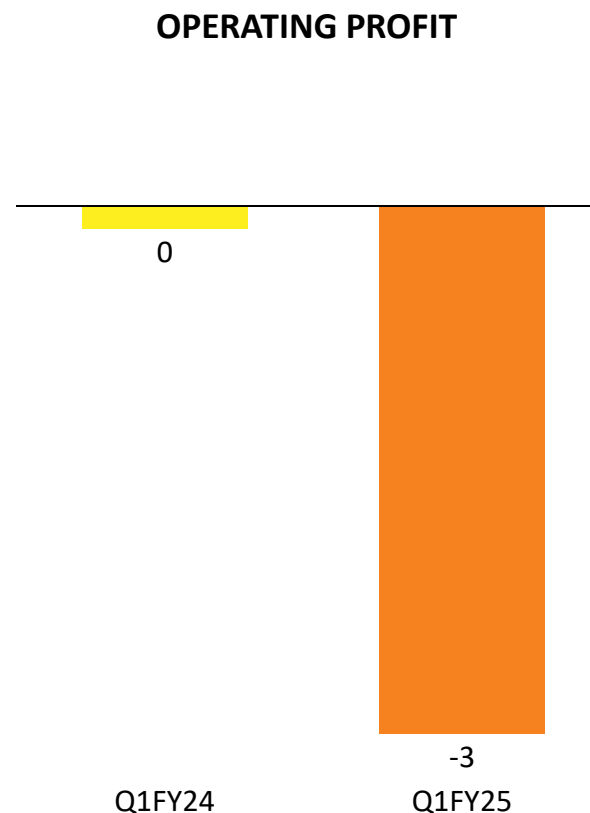
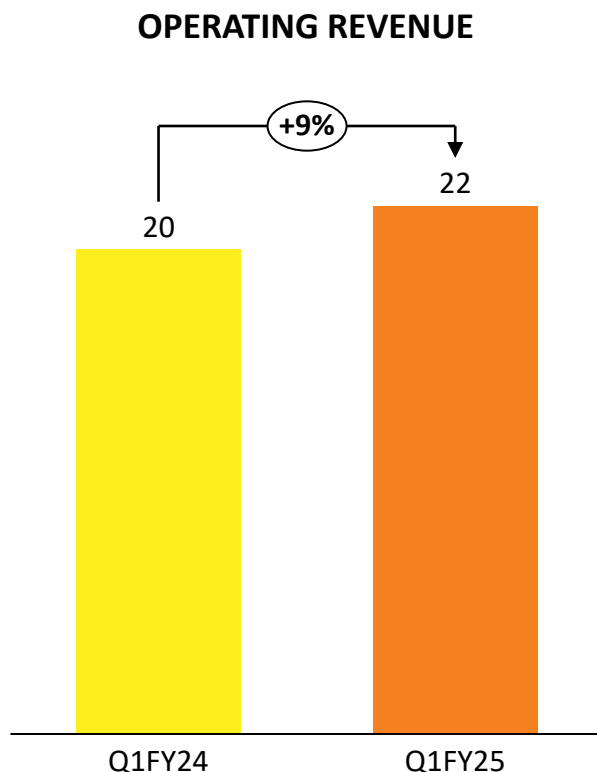
** Adjusted for interest on NCRPS in Q1FY24 & Q1FY25

Group Digital Business Performance



JNM* in the News/Information category reached out to **~93 Mn Unique Users**

JNM is amongst the top 10 in India and amongst top 15 in news/ information category



Company's Collaboration with Google, Meta, JIO & Amazon has enhanced our content discovery, distribution, and syndication capabilities

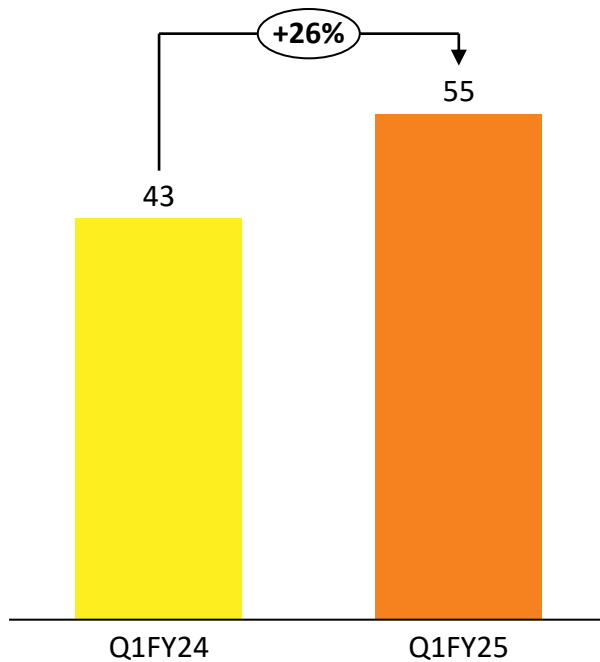
Company focuses on Investing in technology which will help in capitalizing huge untapped potential

* Source: Comscore MMX Multi-Platform: June'24

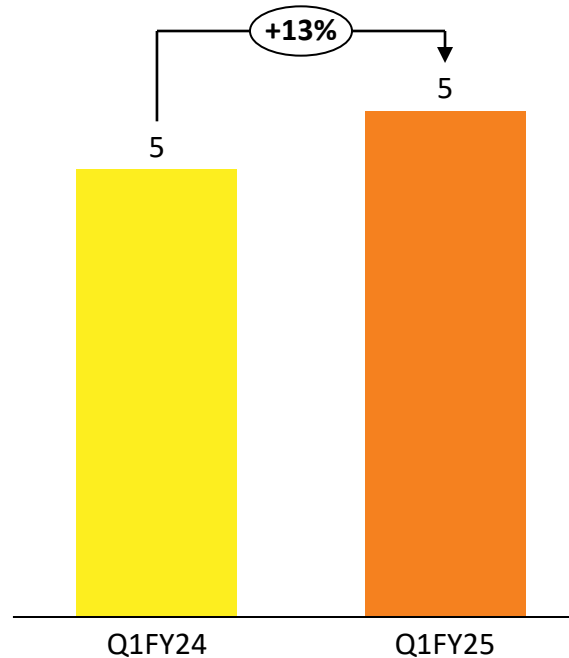
Outdoor and Events Business Performance



OPERATING REVENUE



OPERATING PROFIT

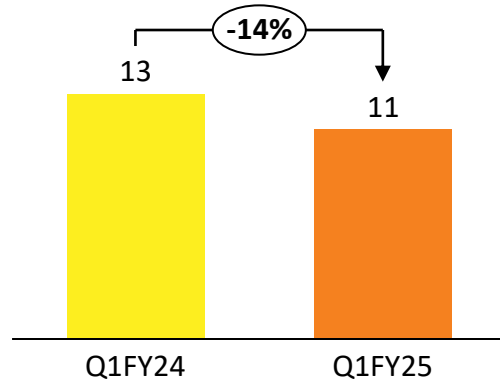


Recorded strong growth on Revenues and Operating Profit on the back of increase in share of contribution from asset based businesses

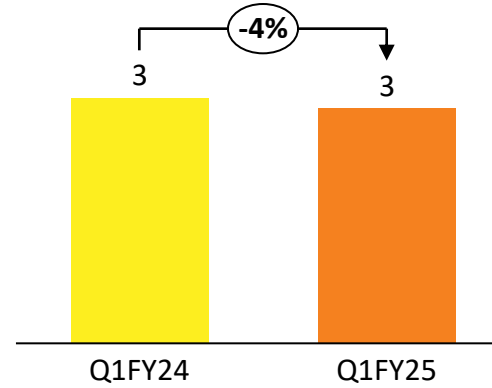
Company will continue to focus on pure activation revenue while reducing fixed margin which will improve the profitability further

Mid-Day Operating Performance

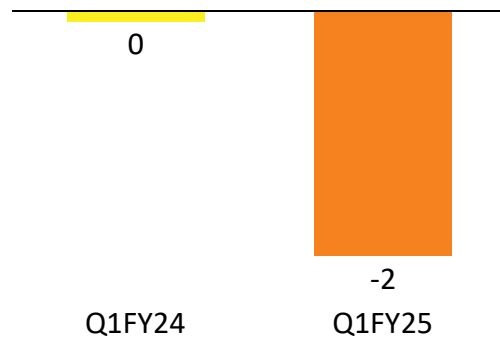
ADVERTISEMENT REVENUE



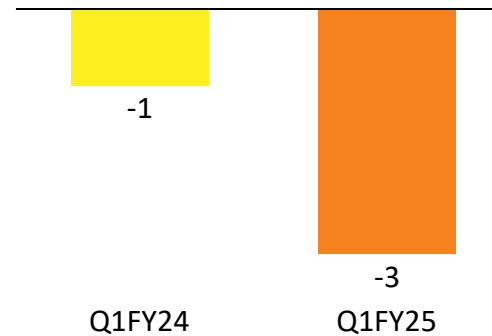
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX

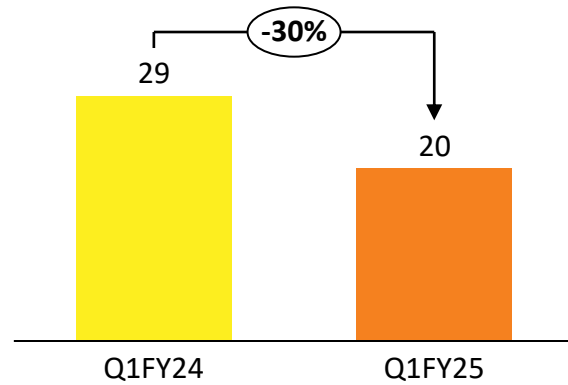


Digital business strived to nurture loyal community of online readers by providing exclusive premium credible

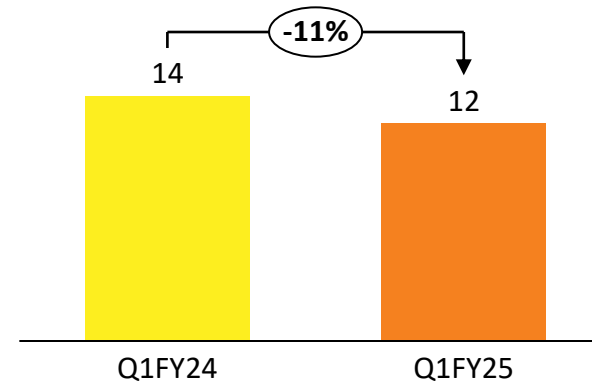
Other Publications[^] Operating Performance



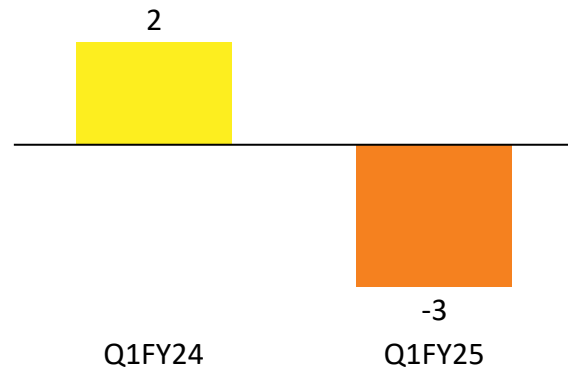
ADVERTISEMENT REVENUE



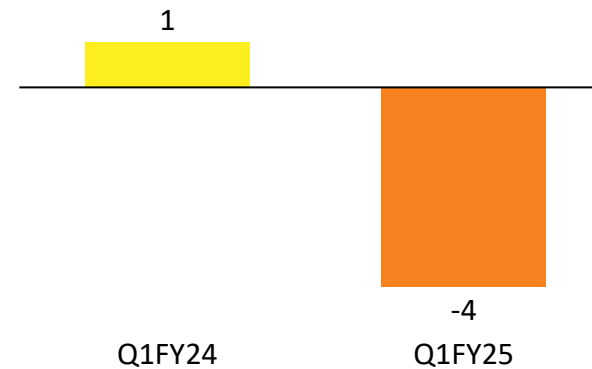
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



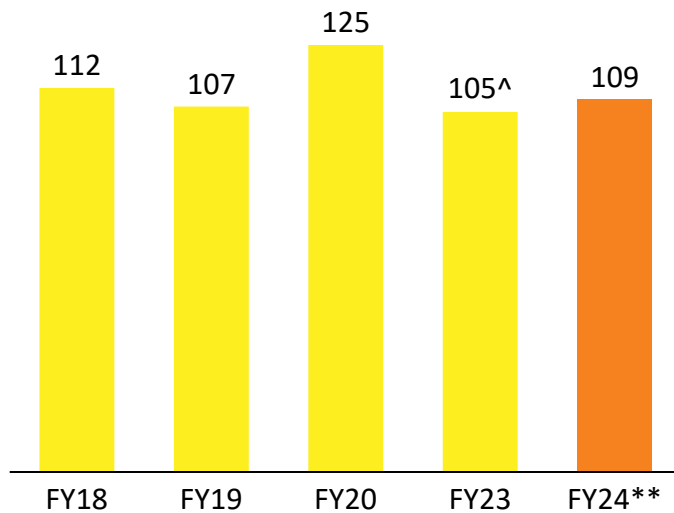
Financial Performance



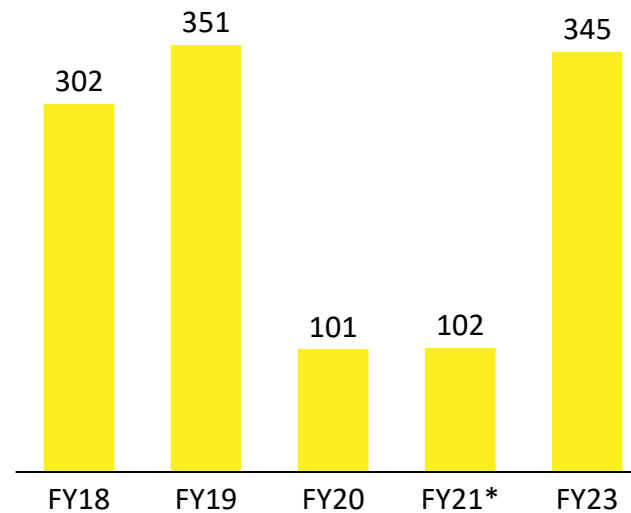
Distribution to Shareholders



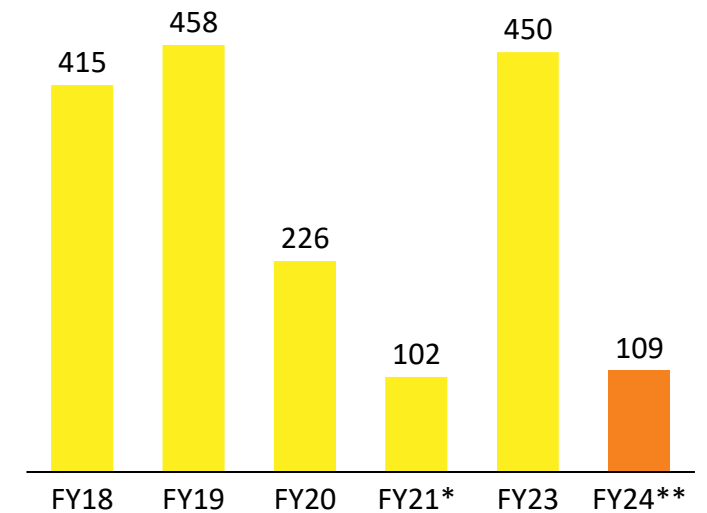
Dividend



Buyback



Total Distribution to Shareholders



Distribution of ~ Rs. 450 crores as dividend

Distribution of ~ Rs. 1,200 crores through buyback of shares

Distribution of ~ Rs. 1,650 crores in form of dividend and buyback

*Buyback announced in March 2021 closed with effect from 16th August 2021

[^] Interim Dividend

^{**} The dividend of 250% recommended by the board in earlier meeting will be distributed after AGM

Mid-day Financial Performance



Particulars (Rs. in Crs)	Q1FY25	Q4FY24	Q1FY24
<u>Operating Revenue</u>	14.43	17.31	16.56
Advertisement	11.16	13.86	13.05
Circulation	2.79	2.89	2.92
Other Operating Income	0.47	0.56	0.59
Expenses	16.56	15.89	16.65
<u>Operating Profit</u>	-2.13	1.42	-0.09
<u>Operating Profit Margin</u>	-14.77%	8.23%	-0.55%
Other Income	0.84	0.86	0.80
Depreciation	0.97	1.07	1.05
Interest	0.26	0.28	0.44
<u>Profit Before Tax</u>	-2.51	0.93	-0.78
Tax	0.05	0.10	0.04
<u>Profit After Tax</u>	-2.56	0.83	-0.82
<u>Net Profit Margin</u>	-16.79%	4.58%	-4.72%

MBL Financial Performance



Particulars (Rs. in Cr)	Q1FY25	Q4FY24	Q1FY24
Operating Revenue	59.60	62.63	53.03
Expenses	50.36	52.42	45.96
Operating Profit	9.24	10.21	7.07
Operating Profit Margin	15.50%	16.30%	13.34%
Other Income	6.62	5.91	5.65
Depreciation and Amortisation	8.53	8.50	8.23
Interest	2.83	2.58	2.40
Profit Before Tax	4.50	5.04	2.08
Tax	1.93	2.07	1.15
Profit After Tax	2.58	2.97	0.94
Net Profit Margin	3.89%	4.34%	1.60%

Operating Margin Break-up



Particulars (Rs. in Crs)	Q1FY25	Q4FY24	Q1FY24
Dainik Jagran*			
Operating Revenue	267.52	312.97	284.54
Operating Profit	61.04	102.53	57.88
Operating Margin	22.82%	32.76%	20.34%
Other Publications*			
Operating Revenue	47.09	62.58	59.05
Operating Profit	-5.22	10.50	1.17
Operating Margin	-11.09%	16.78%	1.98%
Radio**			
Operating Revenue	59.60	62.63	53.03
Operating Profit	9.24	10.21	7.07
Operating Margin	15.50%	16.30%	13.34%
Digital			
Operating Revenue	22.27	35.17	20.43
Operating Profit	-3.23	6.87	-0.14
Operating Margin	-14.52%	19.54%	-0.70%
Outdoor and Event			
Operating Revenue	54.55	43.33	43.24
Operating Profit	5.38	-4.21***	4.76
Operating Margin	9.86%	-9.73%	11.02%

*Excludes Digital

** Includes Radio Digital revenue.

***Loss in Q4FY24 due to settlement of a long pending dispute with a vendor and provisioning as bad debt of part of receivable from a customer totaling about Rs. 6 crores.

Consolidated Profitability Statement



Particulars (Rs. in Cr)	Q1FY25	Q1FY24	YoY	Q4FY24	QoQ	FY24
Operating Revenues	444.12	454.58	-2%	509.64	-13%	1,933.91
Advertisement Revenue *	296.66	309.37		373.19		1,367.94
Circulation Revenue	85.52	95.13		85.85		359.01
Other Operating Income	61.94	50.08		50.60		206.96
License Fees	5.01	4.99		5.12		20.19
Raw Material	96.81	132.70		107.02		483.57
Manpower Cost	107.02	98.82		104.44		410.80
Net impairment losses on financial assets	6.08	5.78		7.39		27.52
Other Expenses	163.68	142.88		163.82		623.88
Operating Profit	65.52	69.42	-6%	121.85	-46%	367.95
Operating Profit Margin	14.75%	15.27%		23.91%		19.03%
Other Income [^]	23.12	21.61		23.91		90.04
Depreciation / Amortization	25.66	26.91		29.03		111.36
Impairment of goodwill and investment in associates	0.00	0.00		96.62		96.62
Interest	5.56	7.36		7.82		27.59
Share of Profits / (Losses) of Associates	0.15	0.10		0.10		0.46
Profit Before Tax	57.55	56.86	1%	12.39	364%	222.88
Tax	16.52	12.97		6.37		57.97
Profit After Tax	41.03	43.89	-7%	6.03	581%	164.92
PAT Margin	9.24%	9.66%		1.18%		8.53%
Other comprehensive income, net of income tax	0.00	0.00		-2.80		-2.84
Total comprehensive income for the period	41.03	43.89	-7%	3.23	1172%	162.08
Owners of the Company	41.17	44.64		22.89		183.74
Non-controlling interest	-0.14	-0.74		-16.87		-18.82

* Represents advertisement revenue from print, radio and digital

Group Introduction



Group Introduction

Value Proposition

PRINT



Undisputed LEADER:

- ✓ Dainik Jagran leads the IRS 2019 Q4 rankings with a total readership of 6.9 Crs.*
- ✓ Dainik Jagran is ahead of the No.2 newspaper by a significant margin of 1.6 crores readers, a lead of 30%*

RADIO



Strong GROWTH Potential:

- ✓ Radio business has retained its market share in listenership and revenue
- ✓ Integration of Radio offerings with Digital offerings is expected to result in meaningful revenues

DIGITAL



FASTEST growing media:

- ✓ Registered a reach of ~93 Million Users in the News/Information category**
- ✓ New properties launched like GujaratiJagran.com and Jagran Prime

80

Print

20

Non Print

RIGHT mix of stability and scalability:

- ✓ Better outlook supported by lowering of newsprint costs
- ✓ Outdoor & Events business witnessing growth and margin expansion



RAG RAG MEIN
DAUDE CITY.



Print



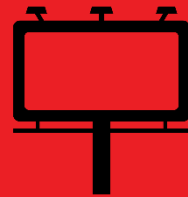
Digital



Radio



Activation



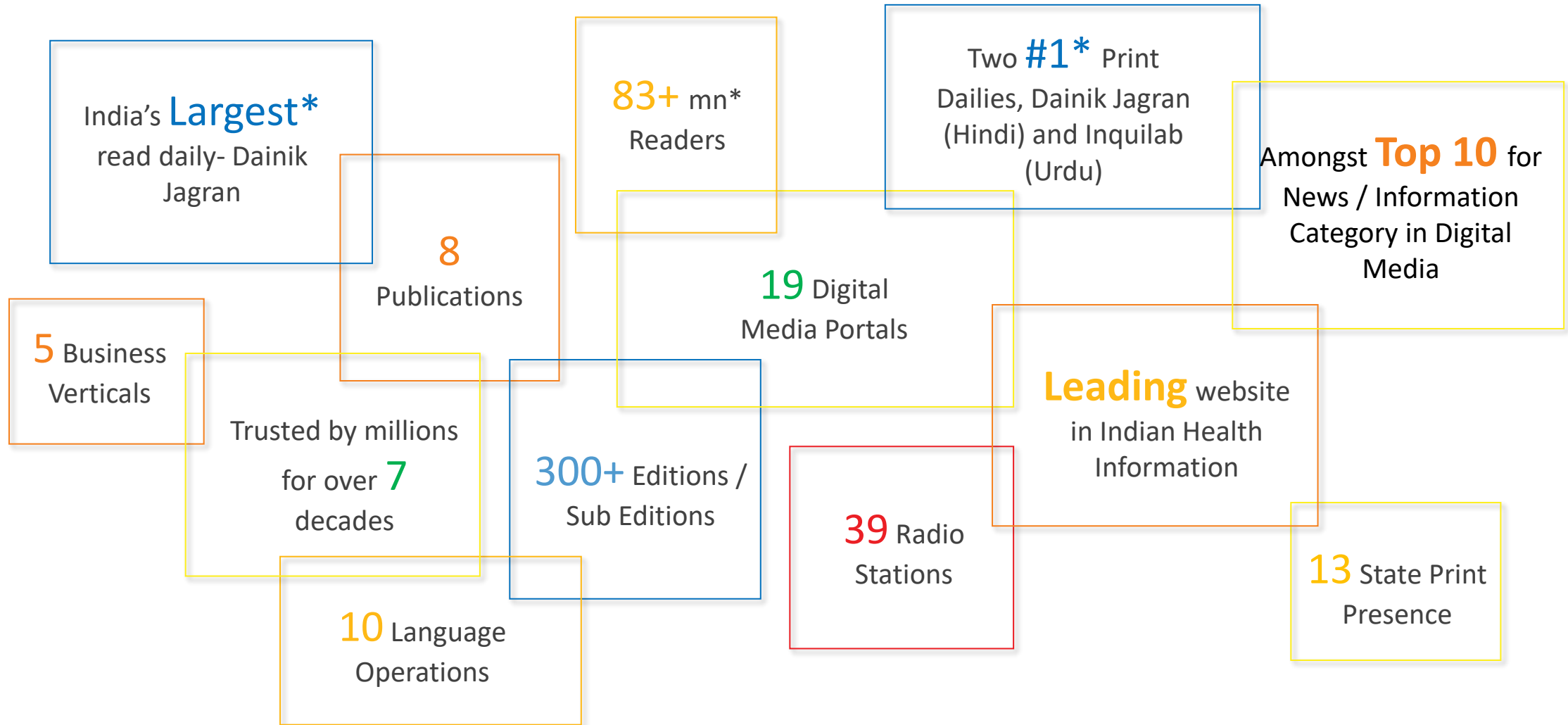
OOH

Jagran Prakashan Limited holds

74.05%

of Music Broadcast Limited
(RadioCity)

Multi Media Conglomerate – Width, Depth and Heritage



* IRS 2019 Q4

Other Source: Internal Data, Comscore MMX Multi-Platform: June'24
INext renamed as Dainik Jagran iNext

Brand Strength – Stability, Consistency and Trust



PRINT BUSINESS



DIGITAL BUSINESS



RADIO BUSINESS



Awards & Certifications



Recognising Group's leadership position in different businesses, various distinguished bodies have bestowed 77 Awards during the quarter

Brand	Award	No. of Awards
Dainik Jagran	Global Media Awards, INMA	5
	Abby One Show Awards	4
	Dainik Jagran Total	9
Radio City	ACEF Global Customer Engagement Awards 2023	20
	E4M Golden Mikes - Radio & Audio Awards 2023	16
	India Audio Summit	12
	Streaming Awards	4
	New York Awards	5
	Radio City Total	57
Dainik Jagran Inext	Maddys Awards	1
	Dainik Jagran Inext Total	1
Midday	AIPS Sports Media Awards	1
	Midday Total	1
Jagran New Media	AFAQS! Media Brands Awards 2024	1
	e4m DigiOne Awards 2023	6
	Jagran New Media Total	6
Jagran IT Team	CSO100 Awards	1
	TekQ Technology Leaders' Award	1
	CIO POWER LIST 2023	1
	Jagran IT Team Total	3
JPL Total		77

Contact Us



Jagran Prakashan Ltd.

CIN: L22219UP1975PLC004147

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www.jplcorp.in

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Email: jigar.kavaiya@sgapl.net / ami.parekh@sgapl.net

Contact: +91 9920602034 / +91 8082466052

www.sgapl.net